2022 Advertising Rate Card & Order Form

The Milton H. Erickson Foundation, Inc.
2632 E. Thomas Road, Suite 200, Phoenix, AZ  85016
Tel: 602-956-6196  /  Fax: 602-956-0519
E-mail: newsletter@erickson-foundation.org or mhreg@aol.com
Web: www.erickson-foundation.org
Ad Rates Form Online: https://www.erickson-foundation.org/newsletter/

SIZES / RATES

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 Page</td>
<td>4 1/2&quot;w</td>
<td>5 1/8&quot;h</td>
<td>$300</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>4 1/2&quot;w</td>
<td>5 1/2&quot;h</td>
<td>$500</td>
</tr>
<tr>
<td>1/2 Page Vert.</td>
<td>4 1/2&quot;w</td>
<td>11 1/4&quot;h</td>
<td>$750</td>
</tr>
<tr>
<td>1/2 Page Horiz.</td>
<td>9 1/4&quot;w</td>
<td>5 1/2&quot;h</td>
<td>$750</td>
</tr>
<tr>
<td>Full Page</td>
<td>9 1/4&quot;w</td>
<td>11 1/4&quot;h</td>
<td>$1200</td>
</tr>
</tbody>
</table>

*Prices subject to change.

2022 CLOSING DATES

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space Reserve / Artwork / Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>APRIL Issue (Vol 42 N1)</td>
<td>February 10</td>
</tr>
<tr>
<td>AUGUST Issue (Vol 42 N2)</td>
<td>-----------------------------------</td>
</tr>
<tr>
<td>DECEMBER Issue (Vol 42 N3)</td>
<td>-----------------------------------</td>
</tr>
</tbody>
</table>

SPecs

♦ Circulation: Mailed to 7K US; Emailed to 30K+; Posted and archived on Foundation website
♦ All ads must be PREPAID
♦ Four-column format; overall size 10-1/4"w X 12-1/4"h
♦ FORMAT: PDF – 300dpi. B&W only
♦ EMAIL ADS to: karen@erickson-foundation.org or mhreg@aol.com
♦ Frequency discounts are available. Advertisers receive a 5% discount on each ad for placing three consecutive ads. The same ad will be used in three consecutive issues, unless a new ad is submitted by deadline date. All three ads must be reserved and paid in advance of the first placement.
♦ All advertisements are subject to approval by The Milton H. Erickson Foundation, Inc.
♦ Please do not fax ad. Ads that are not camera-ready will be charged an additional typesetting fee.

LIST YOUR WORKSHOP IN UPCOMING TRAININGS!
Cost: $25 each listing  To submit a listing for Upcoming Trainings, please send the following information ONLY:
1) workshop title
2) workshop dates
3) city/state/country
4) list of presenters (four presenters can be listed; addl will be listed as “Invited Faculty”)
5) Complete contact information.

Trainings should be emailed with the above information. There is a $25 fee for each workshop submission per issue. Deadlines for submission are the same as advertising closing dates above. All workshop submissions are subject to approval by the Erickson Foundation.

Please complete the following Advertising Order Form and return by the above closing dates with full payment.
GENERAL INFORMATION (Please print ALL information below.)

Today’s Date: ______________________
Contact Name: ___________________________________________________________
Company Name: __________________________________________________________
Billing Address: __________________________________________________________
City/State/Postal Code: _____________________________________________________
Telephone: __________________ Fax: __________________

ISSUE

- April 2022 Vol.42, No.1  
- August 2022 Vol.42, No.2  
- December 2022 Vol.42, No.3  
- 5% discount - Three consecutive issues: Vol.___ #___; Vol.___#___; Vol.___#___

DISPLAY AD SIZE

- 1/8 Page 4 1/2”w X 2 5/8”h $300
- 1/4 Page 4 1/2”w X 5 1/2”h $500
- 1/2 Page V 4 1/2”w X 11 1/4”h $750
- 1/2 Page H 9 1/4”w X 5 1/2”h $750
- Full Page 9 1/4”w X 11 1/4”h $1200

- UPCOMING TRAININGS LISTING - $25 per listing/per issue

Please see listing requirements on previous page. Deadlines to submit Upcoming Trainings listing is the same as advertising closing dates. Workshop listings must be paid when submitting request.

TOTAL DUE: $ ____________________

- Check enclosed (Made payable to The Milton H. Erickson Foundation, Inc.)
- VISA / MasterCard / Discover / American Express

Acct. number: ________________________________ Exp._________ Security Code / CVV:_________
Name as it appears on card: ____________________________
Signature of Cardholder: ____________________________

► All ADS and LISTINGS must be paid in advance.
   For frequency discount rate all three ads must be reserved and paid in advance.

► Complete this Order Form and return with FULL PAYMENT to:
   The Milton H. Erickson Foundation
   For Credit Card payments ONLY: Fax – 602-956-0519 OR
   Scan completed form and email along with ad to: karen@erickson-foundation.org or mhreg@aol.com
   For payment by Check: 2632 E. Thomas Road, Suite 200, Phoenix, AZ 85016

► REMEMBER! EMAIL YOUR AD or UPCOMING TRAINING LISTING DIRECTLY TO: karen@erickson-foundation.org or mhreg@aol.com