2021 Advertising Rate Card & Order Form

The Milton H. Erickson Foundation, Inc.
2632 E. Thomas Road, Suite 200, Phoenix, AZ 85016
Tel: 602-956-6196 / Fax: 602-956-0519
E-mail: newsletter@erickson-foundation.org or mhreg@aol.com
Web: www.erickson-foundation.org
Ad Rates Form Online: https://www.erickson-foundation.org/newsletter/

SIZES / COSTS

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<tr>
<th>SIZES</th>
<th>COSTS</th>
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<tr>
<td>1/8 Page</td>
<td>4 1/2&quot;w X 2 5/8&quot;h</td>
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<td>1/4 Page</td>
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<td>1/2 Page Vert.</td>
<td>4 1/2&quot;w X 11 1/4&quot;h</td>
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<td>1/2 Page Horiz.</td>
<td>9 1/4&quot;w X 5 1/2&quot;h</td>
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<td>Full Page</td>
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*Prices subject to change.

2021 CLOSING DATES

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>SPACE RESERVE / ARTWORK / PAYMENT</th>
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<tr>
<td>APRIL Issue (Vol 41 N1)</td>
<td>February 5</td>
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<tr>
<td>AUGUST Issue (Vol 41 N2)</td>
<td>June 5</td>
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<tr>
<td>DECEMBER Issue (Vol 41 N3)</td>
<td>October 5</td>
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SPECs

♦ Circulation: Mailed to 8,500 US; Emailed to 20K+; Posted and archived on Foundation website
♦ All ads must be PREPAID
♦ Four-column format; overall size 10-1/4"w X 12-1/4"h
♦ FORMAT: PDF – 300dpi. B&W only
♦ EMAIL ADS to: karen@erickson-foundation.org or mhreg@aol.com
♦ Frequency discounts are available. Advertisers receive a 5% discount on each ad for placing three consecutive ads. The same ad will be used in three consecutive issues, unless a new ad is submitted by deadline date. All three ads must be reserved and paid in advance of the first placement.
♦ All advertisements are subject to approval by The Milton H. Erickson Foundation, Inc.
♦ Please do not fax ad. Ads that are not camera-ready will be charged an additional typesetting fee.

LIST YOUR WORKSHOP IN UPCOMING TRAININGS!

Cost: $25 each listing
To submit a listing for Upcoming Trainings, please send the following information ONLY:
1) workshop title
2) workshop dates
3) city/state/country
4) list of presenters (four presenters can be listed; addl will be listed as “Invited Faculty”)
5) Complete contact information.

Trainings should be emailed with the above information. There is a $25 fee for each workshop submission per issue. Deadlines for submission are the same as advertising closing dates above. All workshop submissions are subject to approval by the Erickson Foundation.

Please complete the following Advertising Order Form and return by the above closing dates with full payment.
GENERAL INFORMATION (Please print ALL information below.)

Today’s Date: ______________________
Contact Name: __________________________________________________________
Company Name: __________________________________________________________
Billing Address: ____________________________________________________________
City/State/Postal Code: ____________________________________________________
Telephone: _______________________________  Fax: _______________________________
Contact Email: ____________________________________________________________

ISSUE
- April 2021  Vol.41, No.1
- August 2021  Vol.41, No.2
- December 2021  Vol.41, No.3
- 5% discount - Three consecutive issues:  Vol.___ #___;  Vol.___#___;  Vol.___#___

DISPLAY AD SIZE
- 1/8 Page  4 1/2"w X 2 5/8"h  $300
- 1/4 Page  4 1/2"w X 5 1/2"h  $500
- 1/2 Page V  4 1/2"w X 11 1/4"h  $750
- 1/2 Page H  9 1/4"w X 5 1/2"h  $750
- Full Page  9 1/4"w X 11 1/4"h  $1200

- UPCOMING TRAININGS LISTING - $25 per listing/per issue
  Please see listing requirements on previous page. Deadlines to submit Upcoming Trainings listing is the same as advertising closing dates. Workshop listings must be paid when submitting request.

TOTAL DUE: $ ____________________

- Check enclosed (Made payable to The Milton H. Erickson Foundation, Inc.)
- VISA / MasterCard / Discover / American Express
  Acct. number: ___________________________  Exp._________  Security Code / CVV: __________
  Name as it appears on card: ________________________________
  Signature of Cardholder: ________________________________

► All ADS and LISTINGS must be paid in advance.
  For frequency discount rate all three ads must be reserved and paid in advance.

► Complete this Order Form and return with FULL PAYMENT to:
The Milton H. Erickson Foundation
For Credit Card payments ONLY:  Fax – 602-956-0519  OR
Email scan of completed form along with ad to:  karen@erickson-foundation.org (or mhreg@aol.com)
For payment by Check:  2632 E. Thomas Road, Suite 200, Phoenix, AZ 85016

► REMEMBER! EMAIL YOUR AD or UPCOMING TRAINING LISTING DIRECTLY TO:
karen@erickson-foundation.org (or mhreg@aol.com)