



# The Milton H. Erickson Foundation, Inc. NEWSLETTER

The Milton H. Erickson Foundation, Inc.  
1935 East Aurelius Avenue  
Phoenix, Arizona 85020  
U.S.A.  
Telephone: (602) 944-6529

VOLUME 1, NUMBER 2

FALL 1981/82

## EDITOR'S NOTES

I received a lot of favorable mail on the first issue and thank all who responded.

The newsletter is intended in part to network those who are interested in the approaches and techniques developed by Dr. Erickson. The mail I received tells me this is occurring at a rapid pace. I'm excited to see what the future will bring. Right now I'm most excited about the upcoming Seminar in December in San Francisco (described in the Upcoming Training Section). I hope to see old friends and meet many of you that I don't know yet.

Listed below are the costs of preparing and sending out the first newsletter. All my editorial time and the labor of Jeff Zeig and Sherron Peters in publishing and delivering the newsletter are donated.

Typesetting	\$126.00
Printing 7,500 copies	495.85
Folding of the brochure	63.75
Labeling & bulk mail preparation	64.80
Stamps for overseas newsletter	136.28
Bulk mail for national distribution	110.00
	\$996.68 Total

Closing date for submissions to the next issue (Winter 1981/82) will be December 7, 1981. Send submissions to Bill O'Hanlon, P.O. Box 164, Blair, Nebraska 68008.

Private contributions defray newsletter costs, support the activities of the Foundation and will assist in the establishment of the Erickson Archives.

During the past few months, donations were received from: Robert T. Dean, Joseph R. Newton, Ferne Cherne, William Martin Carroll, Lois E. Olive, George W. Howe, F.L. Husted, Gregory S. Alter, George C. Anderheggen, Sultan Zamzami, Frances Bradford, Tammy H. Friedman, Philip M. Drumheller, Jr., Rae G. Friesel, George Finger, Paul Rotter, T. R. Fielding, Sherry Lane, Mary P. Rodgers, Brent B. Geary, Cathexis Institute, David Kruse, Kim Stoll, Dan Slavin, Steven Pahle, Rosalie Horwitz, Diane Ducat and Roger Shick. These contributions totaled \$746.00, approximately three-fourths of the funds necessary to produce a newsletter. Thanks to all of those who contributed to support the activities of the Milton H. Erickson Foundation.

## TRAINING PROGRAMS IN ERICKSONIAN TECHNIQUES

(NOTE: The Erickson Foundation lists seminars as a service to newsletter subscribers. We cannot attest to the quality of training provided in these workshops.)

• A treatment team consisting of Mark King, Ph.D. - University of Pittsburgh; Charles Citrenbaum, Ph.D. - University of Maryland; William Cohen, M.D. - University of Pittsburgh and Noel Poncelet, M.S.W. - Pittsburgh, Pennsylvania give regular beginning and advanced workshops on "Creative Communication Techniques" and "Ericksonian Hypnosis and Hypnotherapy" in the eastern half of the U.S. and Canada. Information can be obtained from Mark King, School of Health Related Professions, University of Pittsburgh, Pittsburgh, Pennsylvania 15261.

• The Psychotherapeutic Systems Institute provides training in Ericksonian approaches to hypnosis and therapy. Students must have the minimum credential of a Master's degree in a field directly related to psychotherapy. Clinical services are offered on a private, outpatient basis. The director is J. Adrian Williams, 921 Lincoln Avenue, Charleston, Illinois 61920, (217) 345-7313.

• The Problem Solving Center offers training, consultation and direct supervision in Ericksonian approaches to hypnosis and strategic family therapy. The Center will present a series of workshops on the utilization approach to hypnosis this winter. For further information, contact the director, Phillip R. Hill, M.D., at 133 Coolidge Street, Brookline, Massachu-

sets 02146, (617) 739-3359.

• In New York City, ongoing training and supervision are being offered in Ericksonian approaches to clinical hypnosis and strategic intervention by Paul Lounsbury and Nancy Winston. Participation is open to professionals with at least a Master's degree in the health fields. For information, contact them at One West 67th Street, New York New York 10023, (212) 362-3548.

• Frank and Dixie Morris of South Bend Indiana hold bi-monthly seminars on Ericksonian techniques. Their training program is an ongoing one that systematically teaches Erickson's use of language and the patterns he developed. For more information contact the Morris' at 52136 Lilac Road South Bend, Indiana 46628, (219) 272-9128.

(Continued on Page 2)

- The New York Society for Ericksonian Psychotherapy and Hypnosis has been organized. The purpose of the Society is the promulgation of the teachings of Milton H. Erickson and the further development of the therapeutic techniques he pioneered. This will be accomplished through monthly meetings, workshops, training programs, publications, research and the development of a professional library. The officers are: Sidney Rosen, M.D., President; Jeffrey B. Feldman, Ph.D., Vice President; Jane Parsons, C.S.W., Vice-President & Editor of Newsletter; Joan Poelvoorde, C.S.W., Secretary/Treasurer; Jack Jaffe, Ed.D., Director of Research; Naomi Schechter, Ph.D., Director of Publication; Rita Sherr, A.C.S.W., Director of Education. Contact them at: 434 East 52nd Street, Apt. 6G, New York, New York 10022, (212) 223-0860.
- Cypress Institute is a private, nonprofit mental health agency providing clinical services as well as ongoing training and consultation. The Institute in Seattle uses a brief therapy model that was derived in part from the

work of Milton Erickson. Daniel Slavin, M.A. and Kim Stoll, M.S., are the clinical staff. They can be contacted at 726 Broadway, Suite 101, Seattle, Washington 98122, (206) 325-9245.

- Steve and Carol Lankton are conducting ongoing training programs lasting one year in three different cities. A Boston series is beginning January 30, 1982. Contact R. Reid Wilson, 300 Mt. Auburn Street, Cambridge, Massachusetts 02138, (617) 864-9310. There is a series in New Haven, Connecticut involving two days of training per month. Contact Mary Nicholas, M.S.W., Director, New Haven Center for Human Relations, 441 Orange Street, New Haven, Connecticut 06511, (203) 776-4459. The third series is in Chapel Hill, North Carolina. Contact Bob Dick, Ph.D., Human Resources Consultants, 100 East Towne Drive, #111, Chapel Hill, North Carolina 27514, (914) 929-1227.
- The Clinic for Multi-Dimensional Therapy in Israel was established by Dr. Moris Kleinhauz and Nachman Alon, M.A., at their meeting in Phoenix during the Erickson Congress. Dr. Kleinhauz is a psychiatrist and founder of the Israeli

Association for Clinical and Experimental Hypnosis. Nachman Alon is a clinical psychologist and hypnotherapist. The clinic does therapy, teaching and research, and currently has a six-person team. The therapeutic approach is flexible, and integrates dynamic, behavioral, interactional and strategic approaches and techniques (hence the name "Multi-Dimensional"). There is strong use of Ericksonian approaches. Training for practicing clinicians consists of beginning and advanced hypnosis workshops. Supervision is also offered. Contact them at: 14 Yecheke'el Street, Ramat-Chen 72265, Israel. Phone: 03-767637.

- The Seattle Strategic Therapy Institute has changed its name to Seattle Family Institute, reflecting a shift in focus to more family and experimental approaches, along with their strategic approaches. They are sponsoring workshops in Seattle by Maurizio Andolfi (September 19-20) and others in the family therapy field. Their address is: 2722 Eastlake Ave., East, Suite 210, Seattle, Washington 98102, (206) 329-9101.

## UPCOMING SEMINARS/WORKSHOPS

**September 24-25:** Practical Magic: Ericksonian Approaches to Psychotherapy; Steve Lankton, M.S.W.; Atlanta, Georgia; contact The Atlanta Institute for Family Studies, 61 Eighth Street N.E., Atlanta, Georgia 30309, (404) 874-1334.

**September 26-27:** Ericksonian Hypnosis; Charles Stern, A.C.S.W., Ph.D.; Ann Arbor, Michigan; \$80; contact Charles Stern, 20016 Stratford Road, Detroit, Michigan 48221, (313) 862-3584 or 526-6000, ext. 36.

**September 27** (6 Alternate Sundays): Ericksonian Hypnotherapy; Joseph Rosner, Ph.D.; \$195.00; West Los Angeles, California; contact Nancy Henderson, (213) 391-1727; Category B CE. Erickson videotapes to be shown.

**September 28 - October 2:** Psychological Level Communication: Ericksonian Hypnosis and Therapy; Steve and Carol Lankton; \$500 (includes room and partial board); Pensacola Beach, Florida; contact Steve/Carol Lankton, P.O. Box 958, Gulf Breeze, Florida 32561, (904) 932-6819.

**October 2-3** (Beginning) - **October 23-24** (Advanced) Hypnosis and Hypnotherapy; Drs. King, Citrenbaum and Cohen; The Sheppard and Enoch Pratt Hospital, Baltimore, Maryland; Fee - \$75.00 for Beginning and \$125 for Advanced; write to: Continuing Ed. Director, The Shepherd and Enoch Pratt Hospital, Baltimore, Maryland 21204 (Medical and State of Maryland Psychological CE credits available).

**October 2-3:** Ericksonian Hypnosis; J. Adrian Williams, M.A.; Charleston, Illinois; \$100; contact Psychotherapeutic Systems Institute (see address in training programs).

**October 9-11:** Ericksonian Hypnosis: Advanced Strategic Hypnotherapy; David Calof; Indianapolis, Indiana; \$120; contact Larry Gindhart, Human Resources Seminars, 4836 Park Avenue, Indianapolis, Indiana 46205, (317) 283-8731.

**October 10-11:** Ericksonian Hypnosis; Charles Stern, Ph.D.; Ann Arbor, Michigan; \$80; contact Charles Stern (address listed above).

**October 18:** The Techniques of Milton H. Erickson, M.D.; Metaphor, Reframing, Story-Telling; Marc Lehrer, Ph.D./Deborah Ross, Ph.D. Cand.; San Francisco; \$100 (Students \$75); contact Medical Hypnosis Seminars, 4546 Glenwood Drive, Santa Cruz, California 95066, (408) 353-1928.

**October 29-November 1:** Ericksonian Hypnosis; Steve/Carol Lankton; Heidelberg, Germany; contact Bernard Trenkle, M.A., Peter-Wenzel-Weg 38, 6900 Heidelberg 1, Germany; Phone: 06221/800386.

**October 30-31** (Beginning) - **November 13-14** (Advanced) Hypnosis and Hypnotherapy; Drs. King, Citrenbaum, Cohen and Ms. Poncellet; University of Pittsburgh, School of Health Related Professions; Fee - \$75.00 for Beginning, \$125 for Advanced; write to Continuing Ed. Director, University of Pittsburgh, School of Health Related Professions, Pittsburgh, Pennsylvania 15261.

**October 31-November 1:** Medical Hypnosis; Marc Lehrer/Deborah Ross; Santa Cruz; \$200 (Students \$150); Medical Hypnosis Seminars (see address above).

**November 7-8:** Ericksonian Hypnosis; Charles Stern, Ph.D.; Ann Arbor, Michigan; \$80; contact Charles Stern (see address above).

**November 13-14:** Ericksonian Psychotherapy; Jeffrey Zeig, Ph.D.; Stamford, Connecticut; \$150; contact Connecticut Psychotherapy Center, 113 East Cross Road, Stamford, Connecticut 06907, (203) 329-0820.

**December 3-6:** *Erickson Congress: Hyatt Regency Hotel, San Francisco, California; Sponsored by Departments of Psychology and Psychiatry, Veterans Administration Medical Center, Martinez, California. The December 1981 Seminar on Ericksonian Approaches to Hypnosis and Therapy features size-limited, clinically oriented workshops and presentations by preeminent practitioners of Ericksonian techniques.*

*On Thursday morning, December 3, 1981, half-day workshops will be held. Panels, demonstrations, conversation hours and media programs will be held on Thursday afternoon. The full-day workshops on Friday will complement the teaching from the previous day. On Saturday and Sunday the basic format will be repeated with slight variation. The program, however, will consist of new material.*

*The faculty for the meeting include Kay Thompson, Robert Pearson, Stephen Lankton, Herbert Lustig, Marion Moore, Joseph Barber, Paul Carter, Franz Baumann, Stephen Gilligan, Ernest Rossi and Jeffrey Zeig.*

*Approved for 24 AMA Category One credits, 24 Category A CSPA credits and 24 theory hours in hypnosis education*



for California MFCC's.

For information contact Jeffrey K. Zeig, *The Milton H. Erickson Foundation*, Phoenix, Arizona.

**January 9-10, 1982:** Introduction to Principles of Indirect Communication in Hypnosis and Psychotherapy; Larry Gindhart and John Cranfill; Indianapolis, Indiana; \$65; Human Resources Seminars (see address above).

#### Hypnosis Society Workshops

The Netherland Society of Clinical Hypnosis will hold their 50th anniversary congress October 1 and 2, 1981. Featured speakers include Kay Thompson, Herbert and David Spiegel, and Jeffrey Zeig. For further information, contact C. Helderma, Emmakade NZ 99, 8921 A H, Leeuwarden, The Netherlands.

The 33rd annual workshop and scientific program of the Society for Clinical and Experimental Hypnosis will be held October 13-18, 1981 at the Hilton Hotel in Portland, Oregon. For information, write to the SCEH, 129A Kings Park Drive, Liverpool, New York 13088.

The American Society of Clinical Hypnosis 1981 annual workshop and scientific meeting will be held November 9-14 at the Copley Plaza Hotel in Boston. For information, contact the ASCH, 2250 East Devon Avenue, Suite 336, Des Plaines, Illinois 60018.

## ERICKSON LETTERS

Jeffrey K. Zeig, Ph.D., is in the process of editing a volume on Milton H. Erickson's letters. Erickson wrote many letters to his colleagues, patients and family. Often, these letters were therapeutic; some were inspirational while others contained interesting bits of folk wisdom. He also wants to include some of the autographs that Erickson wrote in copies of his books. Please send copies of materials to Jeffrey K. Zeig, Ph.D., at The Milton H. Erickson Foundation.

## CONTACT/EXCHANGE

Are you doing research involving Ericksonian approaches/techniques? Do you want to contact others who have an interest in Ericksonian approaches in your area? Do you have tapes of Erickson that you'd like to exchange with others for similar material? If so, you can use this section in the newsletter. There is no charge for this service.

## ANECDOTES ABOUT ERICKSON

If you have stories about encounters with Erickson that you would like to share with others, please send them to us. Perhaps we can include them in a new section of a future newsletter.

## MEDIA OF INTEREST

**Transformations, Neurolinguistic Programming and the Structure of Hypnosis** by John Grinder and Richard Bandler, edited by Connirae Andreas, is available from Real People Press, Box F, Moab, Utah 84532 (801) 259-7578. \$5.50 paper, \$9.00 cloth. The volume is edited from verbatim transcripts of NLP hypnosis seminars and has just been published.

The Spring 1981 issue of **Voices** centered on the theme of "Hypnosis and Therapeutic Persuasion". E. Mark Stern, editor of the journal, wrote a complimentary review of the **Teaching Seminar** book. The issue including articles by Michael Diamond, Ronald Havens, Richard Diamond and Len Bergantino.

Mark King, Ph.D., Larry Novik, M.D., and Charles Citrenbaum, Ph.D. have just completed a book titled **Creative Communication for Health Professionals** (patterned after the work of Dr. Erickson) for Saunders Publication Company scheduled for release in early spring, 1982.

Ronald Havens, Ph.D. has signed a contract with Irvington Publishers for his recent book, tentatively titled **The Wisdom of Milton H. Erickson, M.D.** This work is a compendium and summary of the many comments offered by Dr. Erickson during his lifetime on topics such as hypnosis, psychotherapy, unconscious potentials and the nature of human functioning. Publication is expected in 1982.

Leonard Ravitz, M.D. will have an article on "EEG Correlates of Hypnotically-Revivified Seizures: Further Electrometric Correlates of Hypnotic Phenomena," published in the **Journal of the American Society of Psychosomatic Dentistry and Medicine**. That journal also published Dr. Ravitz's obituary of Milton Erickson.

An article was recently published in the **American Journal of Family Therapy**, Volume 9, No. 2, pp. 3-11, entitled "An Interview with Carl Whitaker, M.D." The interview was conducted by Susan E. Barrows, Editorial Vice President of Brunner/Mazel, and Jeff Zeig, on Saturday, December 6, 1980 at the Erickson Congress. In that same issue (pp. 86-88), an article was published on the International Congress on Ericksonian Approaches to Hypnosis and Psychotherapy by Mariam C. Cohen, M.D., Good Samaritan Hospital, Phoenix, Arizona.

Donald Moine, Ph.D. tells us that his Ph.D. dissertation entitled "A Psycholinguistic Study of the Patterns of Persuasion Used by Successful Salespeople" (copyrighted by University Microfilms International) from the University of Oregon, Dept. of Psychology (June, 1981) shows how ultra-successful salespeople use patterns of indirect (Ericksonian) hypnosis. Dr. Moine can be contacted through The American Association for the Advancement of Communication Training, 1728 Morgan Lane, Redondo Beach, California 90278, (213) 379-2510.

## NOTES FROM THE FOUNDATION

The Erickson Foundation is in the process of establishing Archives of historical material concerning my late husband including audiotapes, videotapes, letters and autographs. We would like the Foundation's library to be as comprehensive as possible not only for those who continue to learn Ericksonian approaches today but for all who will come to the Foundation in the future.

It is for these reasons that I make this personal appeal for your assistance. If Milton let you tape his lectures or wrote a letter to you or if you have any other primary source material, will you please assist us by sending originals or copies to the Erickson Foundation. If you wish to have the original returned, we will copy it at the Foundation and return it to you directly.

Please help us make the Archives of Milton's work complete.

*Elizabeth M. Erickson*

Subsequent to the publication of our first newsletter, I received questions about the Foundation centering on the Archives and our financial status. I would like to take this opportunity to address both issues.

In regard to our financial status, one of the reasons that we generated a substantial profit from the Erickson Congress was the fact that our expenses were minimal. Most of the labor for the Congress came from volunteers. Besides the part-time secretarial help, Sherron Peters was the only person to be paid for her help. She was given a minimal amount for her nearly full-time consultation as Administrative Director. Additionally, the Foundation has been housed in an office attached to our home and never has paid for rent, utilities or telephone.

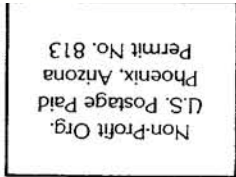
The activities of the Foundation have grown geometrically and we can no longer administer the Foundation as a "Ma and Pa" operation. We have reached the point where we need an office and full-time staff. However, we are still considerably short of the finances necessary to purchase a building and outfit an office. We are anxious to open our doors to professionals who are interested in using the Erickson Archives and we want to conduct training seminars locally. We would be grateful for contributions that could help us establish our offices and continue our efforts to promote Ericksonian approaches. The Erickson Foundation is a tax exempt organization and donations are deductible within IRS guidelines.

Some people have also asked about how we will use materials donated for the Erickson Foundation, especially audio and videotapes. Our intent is to keep materials in Phoenix and allow them to be studied by professionals who visit the Foundation. (We will provide the service on a low fee basis.) In order to protect confidentiality and prevent piracy, we will not distribute donated material.

Our primary purpose in collecting tapes is to insure that they are maintained for posterity. If you do not wish to donate copies at the present time, please write us and tell us what you have so that we can keep track of existent tapes. Additionally, you can stipulate how your donation will be used. We are investigating whether donations will be deductible for tax purposes.

Thank you for your continued support of the Erickson Foundation.

*Jeffrey K. Zeig, Ph.D.*



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## NEWSLETTER

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Phoenix, Arizona 85020  
A/C 602-944-6529

Bill O'Hanlon, Editor  
P.O. Box 164  
Blair, NE 68008

### BOARD OF DIRECTORS

Jeffrey K. Zeig, Ph.D. .... President    Sherron S. Peters ..... Secretary  
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**Please check:**

\_\_\_\_\_ Please find enclosed my donation of \$ \_\_\_\_\_ to support the activities of The Milton H. Erickson Foundation. (The Foundation is a nonprofit corporation and donations are tax deductible within IRS guidelines.)

\_\_\_\_\_ I have moved. Please correct my address on your mailing list as follows:

\_\_\_\_\_ I am not currently on your mailing list. Please add my name so that I may receive the NEWSLETTER and other information about activities of The Milton H. Erickson Foundation.

NAME: \_\_\_\_\_ DEGREE: \_\_\_\_\_

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RETURN TO: Jeffrey K. Zeig, Ph.D., The Milton H. Erickson Foundation, Inc., 1935 East Aurelius Avenue, Phoenix, Arizona 85020.  
Telephone: (602) 944-6529