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The Milton H. Erickson Foundation, Inc.  
3606 N. 24th Street  
Phoenix, Arizona 85016-6500  
USA

The Milton H. Erickson Foundation Presents  
**PROGRAMS FOR 2010**  
**Intensive Training**  
IN ERICKSONIAN APPROACHES  
TO BRIEF HYPNOTIC PSYCHOTHERAPY

*Limited to  
25 Participants*

FEATURING:  
Brent B. Geary, Ph.D.,  
Jeffrey K. Zeig, Ph.D.,  
and Invited Presenters

PHOENIX  
Now in our  
23rd year!  
ARIZONA

A photograph of a saguaro cactus in a desert landscape under a cloudy sky. The cactus is the central focus, with its arms reaching upwards. The background shows a horizon line with some distant structures and a bright light source, possibly the sun setting or rising.

## Psychotherapy for the Modern Era...

The Ericksonian approach is focused, tailored, and goal-directed. It maintains a respect for the individual while allowing practitioners to effectively respond to mandated treatment guidelines. Margaret Mead stated Erickson invented a new psychotherapy for every patient. The Ericksonian model's steadfast attention to the uniqueness of each person puts the CARE back into managed healthcare delivery.

## The Phoenix Intensive Training Program...

This is a unique opportunity to learn principles and applications of one of the most rapidly growing treatment models in contemporary psychotherapy. The Intensives have drawn professionals from around the world for the past 23 years. The scope of the program is comprehensive yet the incremental structure facilitates progressive acquisition of competence.



[www.erickson-foundation.org](http://www.erickson-foundation.org)  
Email: [susan@erickson-foundation.org](mailto:susan@erickson-foundation.org).

**Eligibility:** Open to professionals with master's degrees and above from accredited institutions and eligible students.

**30** Continuing Education Hours Per Week

## The Fundamental Training...

The Fundamental Training assumes no prior knowledge of or experience in Ericksonian approaches. The primary emphasis is upon elicitation of therapeutic trances and ways to utilize these states in focused treatment. Participants will be able to begin to integrate hypnosis into their practices at the conclusion of the Fundamental Training.

## The Intermediate Week...

The Intermediate Week delves more specifically into hypnotic applications for particular clinical issues. A model of Ericksonian therapy is elaborated that features strategic utilization of the hypnotic phenomena. The Intermediate program builds upon experiences of Week 1, allowing participants to enhance perceptual and generative skills for client monitoring and feedback, indirection, and other essential processes.

## The Advanced Week...

The Advanced Intensive focuses on the process of Ericksonian therapy and resources of the therapist. Exercises, supervision, and advanced instruction allow participants to enhance their acumen as agents of change.

All weeks utilize a lecture-demonstration-practice format. Participants spend the majority of time in direct experiences, deriving extensive familiarity with hypnotic processes in both clinician and subject roles. Hence, the training is a stimulating blend of theoretical, vicarious, and experiential learning.

## Learn these Skills—and More!

FUNDAMENTAL February 15-19 July 12-16 September 27-October 1	INTERMEDIATE February 22-26 July 19-23 October 4-8	ADVANCED July 26-30
Observational process Language of suggestion Induction approaches Hypnotic phenomena Indirection Tailoring Habit Control	Pain management Anxiety & depression Hypnosis with youths Treating trauma Utilization Metaphors Treatment Planning	Sequencing Hypnotic assessment Therapist development Difficult patients Uses of amnesia Symbols & anecdotes Confusion techniques

### CONTINUING EDUCATION

The Milton H. Erickson Foundation, Inc., is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Milton H. Erickson Foundation, Inc., designates this educational activity for a maximum of 30.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Milton H. Erickson Foundation, Inc., is approved by the American Psychological Association to offer continuing education for psychologists. The Milton H. Erickson Foundation, Inc., maintains responsibility for the program. Credit is provided on an hour-per-hour basis.

The Milton H. Erickson Foundation is recognized by the National Board of Certified Counselors to offer continuing education to National Certified Counselors. We adhere to N.B.C.C. Continuing Education Guidelines (Provider No. 5056).

### TIMES

9:00 a.m. to 5:00 p.m. Mon.–Thurs. Friday 9:00 a.m. to 1:00 p.m.

### LOCATION & ACCOMMODATIONS

Held in the Phoenix Metropolitan area. Information regarding hotel location, rates and reservations automatically will be sent to all registrants.

### REGISTRATION FEES

	One Week	Combined Two Weeks	Combined Three Weeks
Early Registration (Postmarked 30 days in advance of first day)	\$625	\$1,150	\$1,675
Regular Registration	\$750	\$1,395	\$2,050
Student Registration (Letter verifying full-time status required)	\$500	\$950	\$1,375
Foreign Registration	\$500	\$950	\$1,375

### PROGRAM OBJECTIVES

Attendees will increase their overall communication skills by learning: 1) Techniques of inducing and utilizing hypnosis from an Ericksonian perspective; 2) The ability to use techniques of Ericksonian hypnotherapy naturalistically in their clinical practices; 3) Ericksonian principles of diagnosis thereby improving observational skills; 4) The use of multilevel therapeutic communication; 5) Methods of utilizing hypnosis in specific situations encountered in the practice of medicine, dentistry, psychiatry, psychology, social work and counseling.

### AUDIOTAPING POLICY

No recording of training is allowed. Audiotapes of lectures and demonstrations will be available for purchase from the Foundation.

## 2010 Intensive Registration

Please complete ALL information below

### FUNDAMENTAL

- February 15 - 19    July 12 - 16  
 September 27 - October 1

### INTERMEDIATE

- February 22 - 26    July 19 - 23  
 October 4 - 8

### ADVANCED

- July 26 - 30

### Payment Method:

Registration Fee: \$ \_\_\_\_\_

Letter verifying full-time student status enclosed

VISA    MasterCard    Discover    Amex   Exp. Date: \_\_\_\_\_

Account Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Personal or Company Check #: \_\_\_\_\_

(Checks in U.S. Currency drawn on a U.S. bank and made payable to the Milton H. Erickson Foundation, Inc.)

Fill in the code# above your name & address on the mailing label

Send payment and registration to: The Erickson Foundation, 3606 N. 24th Street, Phoenix, Arizona 85016-6500 or Fax: 602/956-0519. For further information: Tel. 602/956-6196 ext. 206 or (toll-free in the US): 1-877-212-6678; E-mail: [susan@erickson-foundation.org](mailto:susan@erickson-foundation.org).

Physically Challenged:  Yes    No   If yes, what special accommodations do you require?

NAME: \_\_\_\_\_

HIGHEST DEGREE: \_\_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

ZIP/POSTAL CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PROFESSION: \_\_\_\_\_

UNIVERSITY: \_\_\_\_\_

(Where highest degree was obtained)

**Cancellation Policy:** All cancellations **must be received in writing** and are subject to a \$50 administrative fee per transaction. Full refunds, less the service charge will be made if the request is postmarked 30 days prior to the first day of each activity. Requests after that date will be considered on a case-by-case basis.