

INFORMATION FOR PRESENTATION DEVELOPMENT & COMPOSING EDUCATIONAL OBJECTIVES

PRESENTATION DEVELOPMENT

Sessions should be clinically oriented. Workshops offer an opportunity to present key concepts in your approach, expositions of techniques, case descriptions, as well as video programs, an opportunity for audience discussion, etc.

Please provide a sufficient basis for the interpretation of program information by notifying participants of any limitations of the content being taught, including contradictory evidence and its source. In addition, statements that describe the accuracy and utility of the materials being presented should be included, along with the basis of such statements, the limitations of the content being taught, and the severe or most common risks.

EDUCATIONAL OBJECTIVES

It is important that the Erickson Foundation receive educational objectives for each presentation. Evaluation forms ask attendees to evaluate whether or not the workshop/presentation has met stated educational objectives.

Educational objectives are necessary to meet requirements for providing continuing education credits. We will publish a syllabus for the meeting which includes abstracts of all the workshops, and contains the educational objectives for all events.

Educational objectives state the performance, conditions under which performance is to occur and/or the criteria of acceptable performance for overt, specific skills to be gained by attendees at the end of the course. Your objectives should state what the learner can expect to achieve after the course of instruction. Please make a separate statement for each outcome.

Note:

Educational objectives should not begin with verbs such as "Learn . . ." or "Experience . . ." Rather they should be written in terms of **behavior** that attendees are expected to master on completion of the workshop/presentation. Some verbs to consider when writing learning objectives are:

- List, describe, recite, write
- Compute, discuss, explain, predict
- Apply, demonstrate, prepare, use
- Analyze, design, select, utilize
- Compile, create, plan, revise
- Assess, compare, rate, critique

Examples are provided below:

This workshop enables you to:

- 1) Write four diagnostic criteria to identify the borderline patient.
- 2) State three cognitive therapy techniques that could be used with a subject with depression.
- 3) List three methods to deal with resistance.
- 4) Describe five techniques for working with families with an anorexic.

TRUE/FALSE QUESTIONS

Some accrediting agencies require that psychologists answer true/false questions regarding presentations they have attended. For that reason, we ask that you provide two true/false questions for each presentation. They should be formulated as academic true/false questions. Please indicate the correct answers.

CALL FOR PROPOSALS

for The Eleventh International Congress
on Ericksonian Approaches to Hypnosis and Psychotherapy
December 8 - 11, 2011 Phoenix, Arizona

PRESENTATION COVER SHEET

The Milton H. Erickson Foundation is calling for proposals for the **2011 International Congress**. If interested in presenting a Solicited Short Course on the topic of Ericksonian hypnosis and psychotherapy (or closely related area), please submit **(1)** a 200-word presentation summary, **(2)** a 50 word abstract, **(3)** two educational objectives, **(4)** two true/false questions to be used for continuing education purposes and **(5)** curriculum vitae of all presenters in your program. **Two** copies of each submission, except CVs, should be included in your packet. Send only **one** CV for each presenter. Preference will be given to proposals that address the theme "*Brief Ericksonian Solutions*" (please see "*Information for Presentation Development & Composing Educational Objectives*" guide).

There will be approximately 40 Solicited Short Courses with one and a half hours allotted for each Course on Thursday, December 8, 2011. Short Course faculty receive complimentary registration for the Congress, but pay their own expenses for food and lodging.

1) Individual submitting proposal: (All correspondence will be sent to this address)

Name _____ Degree _____
University where highest degree was earned _____ Major _____
Professional License # _____ State _____
Address _____
City/State/Zip/Country _____
Daytime Telephone _____ e-mail address _____

2) Names, Addresses and Degrees of copresenters (if any)

Note: All presenters MUST meet the Erickson Foundation's academic requirements of a master's degree or above from an accredited institution in a health-related field. Full-time graduate students enrolled in accredited programs also may present. Graduate students must submit a letter on letterhead stationery from their department certifying full-time student status.

3) Title of Presentation:

4) **Audiovisual equipment required:** LCD projector [Computer sound ties Connections for a MAC]
 VHS player DVD player No AV equipment needed
Note: No other AV equipment, can be provided. Please bring your own laptop computer for a PowerPoint presentation.

Enclosure Checklist: (SEND AN ORIGINAL AND 2 COPIES) Attach this cover sheet to the original. The two copies should contain **ONLY THE TITLE** because the review process will be blind. Please **do not** include names on the two copies.

- 200 word presentation summary
- 50-75 word abstract (for publication in the program and syllabus)
- Educational Objectives (minimum of two objectives). Objectives state the performance, conditions under which performance is to occur and/or the criteria of acceptable performance for overt, specific skills to be gained by attendees at the end of the course. Your objectives should state what the learner can expect to achieve after the course of instruction, e.g. 1) Write four diagnostic criteria to identify the borderline patient; 2) State three cognitive therapy techniques that could be used with a subject with depression.
- Two true/false questions to be used for continuing education purposes
- Curriculum vitae of all presenters (One copy only)

If my proposal is accepted and placed on the program, I will be present at the Conference.

Signature _____ Date _____

DEADLINE: Proposals must be postmarked by January 28, 2011. Acceptance or rejection will be sent by March 18, 2011.

Mail proposals to: The Milton H. Erickson Foundation, Inc.
Eleventh International Congress Committee
3606 N. 24th Street, Phoenix, AZ 85016-6500 USA

Only a limited number of proposals can be accepted. Please submit early.